



Producers & Food Businesses

HOM 101

About Montana Harvest of the Month

The Montana Harvest of the Month (HOM) program showcases Montana grown foods in Montana schools, institutions, and communities. Each month, participating sites focus on promoting one locally grown item (e.g., winter squash) by serving it in at least one meal or snack and displaying or distributing HOM materials. Additionally, schools, afterschool programs, early care and education sites, and summer food service program sites participate by offering taste tests to children and doing educational lessons and activities. Montana Harvest of the Month is a perfect way to launch or grow a farm to school or farm to cafeteria program, as it provides an easy framework to follow and ready-to-use materials. Participating sites receive a free packet of materials (includes posters and cafeteria, classroom, and home handouts) as well as guides, additional resources, and training.

Dig Deeper

Get more information, register, or download resources:

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Montana Farm to School Coordinator

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www.montana.edu/mtharvestofthemonth

How Producers, Processors, and Distributors Can Participate

- **Find HOM sites** in your area or encourage potential sites to register by calling or visiting with an educator, administrator, or food service staff. Find a map of participating sites or watch and share the short informational video at: www.montana.edu/mtharvestofthemonth.
- **Join a team.** All HOM sites are required to have a team that includes at a minimum an administrator, food service staff, and educator. Participating sites are also encouraged to include others on their team including producers, Extension agents, students, parents, and others.
- **Review available resources for selling to schools and institutions in Montana:**
 - Montana Harvest of the Month Webinar for Producers: <http://farmtocafeteria.ncat.org/2016/04/05/webinar-the-montana-harvest-of-the-month-program/>
 - Montana Farm to Cafeteria Manual: <http://www.montana.edu/mtfarmtoschool/resources/school-food.html>
- **Use the HOM calendar to plan and market.** Following the calendar (see page 2) is recommended, but teams can change the order to suit your growing schedule or the site's needs. The calendar will likely change each year as new items are added.
- **Meet with the food service director** at participating sites to discuss HOM purchasing needs, delivery schedule and requirements, food safety considerations, quantities, and product specifications.
- **Offer to host a field trip or to visit the sites** to teach about HOM items. Bring samples for taste tests and talk about your process in raising, growing, processing, or making food.

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Community Food & Agriculture Coalition



Farmland + Farmers + Food for All
Montana's food system needs all three to survive. Your support ensures they thrive.

Join CFAC today!

Farmer Support



- Workshops and trainings for **over 370 beginning farmers and ranchers.**
- Directing **\$144,500 (over 19 loans)** to local farmers from CFAC endorsed farm projects.
- Giving **\$62,000 direct to farmers** in grants through our Field Tested program to assist with on-farm efficiencies.



To learn more visit:

www.missoulacfac.org

www.farmlinkmontana.org

MONTANA
Harvest
of the Month

August 2020 – July 2021

Calendar

Although we recommend following this calendar, your school or program can change the order of the calendar to suit your needs. None of the materials are printed with the month. The calendar will likely change each year to include new foods!



August – Cherries



September – Brassicas



October – Apples



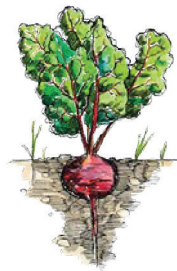
Nov. – Winter Squash



December – Lentils



January – Carrots



February – Beets



March – Grains



April – Chickpeas



May – Beef



June – Leafy Greens



July - Dairy

For More Information

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The Montana Harvest of the Month program showcases Montana grown foods in Montana communities. This program is a collaboration between Montana Farm to School, Office of Public Instruction, Montana Team Nutrition Program, National Center for Appropriate Technology, Montana State University Extension, Gallatin Valley Farm to School, FoodCorps Montana, and Montana Department of Agriculture. More information and resources are available at: www.montana.edu/mtharvestofthemoth

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