



Montana Organic Association's 2017 Conference

“Organic Resiliency in a Changing World”

December 7-9, 2017

Mansfield Center in Great Falls, Montana

Greetings!

Behind the scenes at the Montana Organic Association, the Conference Committee is hard at work planning the 15th Annual MOA Conference and Member Meeting, which will be held December 7-9, 2017, at the Mansfield Center in Great Falls. This year's theme is “Organic Resiliency in a Changing World,” and this event will be full of energetic speakers, lively discussions, and useful information for anyone in the organic industry. We appreciate your support in the past and hope you consider becoming a sponsor or vendor at the MOA Conference this year.

We're excited to present Keynote Speaker Dr. Stephen Jones, a wheat breeder and the Director of The Bread Lab at Washington State University. Dr. Jones has a PhD in Genetics from the University of California at Davis and teaches graduate courses in advanced classical genetics and in the history and ethics of genetics. The Conference will also feature Organic University, local farm tours, as well as sessions covering a wide variety of timely and relevant topics to help you in your organic endeavors.

The MOA Conference also offers numerous networking and learning opportunities, smart and innovative participants, fun entertainment, and lots of great organic food.

If you're interested in participating as a vendor or sponsor, please give Susan Waters a call at (406) 274-4869 or email moapubs@gmail.com. We appreciate your support to make the 2017 MOA Conference another successful flagship event for the organic community!

VENDOR AND SPONSOR INFORMATION

2017 Vendor Rate:

\$400 - includes a 1/4 page black and white ad in the Conference Program, conference booth, registration with meals for one person, media and web page coverage and your banner display.

2017 Sponsor Rates:

Sponsor packages vary but all sponsors receive an ad in the Conference Program, recognition in MOA publications and press, company logo and web link on the MOA website for one full year, and registration and meals at the Conference.

\$300 – 1/4 page black and white ad in Conference Program, media and web coverage, registration and meals for one and your banner display.

\$400 – 1/4 page black and white page ad in Conference Program, media and web coverage, registration and meals for one, conference booth and your banner display.

\$500— 1/4 page black and white page ad in Conference Program, media and web coverage, registration and meals for two, conference booth and your banner display.

\$600 – 1/2 page black and white ad in Conference Program, General Session sponsorship, media and web coverage, registration and meals for two, conference booth and your banner display.

\$1000 - Full page black and white ad in Conference Program, Luncheon Sponsorship with an optional five minute speaking opportunity which can include a PowerPoint presentation, conference booth, registration and meals for two, media and web coverage and your banner display.

\$1500 - Full Page **color** ad in Conference Program, Dinner Sponsorship with optional 10 minute speaking opportunity, which can include a PowerPoint presentation, conference booth, registration and meals for two, media and web coverage and your banner display.

OPTIONS COMPARISON GRID

2016 MOA Conference	Cost	Registration Plus Meals	Conference Booth	Speaking Option	Program Ads	Media/ Web Page	Conference Recognition
	Conference - Student	\$65	Yes x 1	-	-	-	-
Conference - Member	\$110	Yes x 1	-	-	-	-	-
Conference - Non-Member	\$140	Yes x 1	-	-	-	-	-
Conference - Late Registration	+\$10	Yes x 1	-	-	-	-	-
Conference - Sponsor	\$300	Yes x 1	-	-	1/4	Yes	Standard
Conference - Vendor (Booth)	\$400	Yes x 1	Yes	-	1/4	Yes	Standard
Conference - Sponsor (Booth)	\$500	Yes x 2	Yes	-	1/4	Yes	Standard
Conference - Sponsor (Session)	\$600	Yes x 2	Yes	-	1/2	Yes	Standard
Conference - Sponsor (Lunch)	\$1,000	Yes x 2	Yes	Lunch	Full	Yes	Premium
Conference - Sponsor (Dinner)	\$1,500	Yes x 2	Yes	Dinner	Full	Yes	Premium
(NEW) Annual Silver Membership (-5%)	\$1,650	Yes x 2	Yes	Lunch	Full	Yes	Premium
(NEW) Annual Gold Membership (-10%)	\$2,000	Yes x 2	Yes	Dinner	Full	Yes	Premium

**** Premium Annual Memberships (Silver/Gold) Reduced by \$75/\$250 for Lifetime Members

DEADLINE for Print Ready, High Resolution Ad AND High Resolution Company Logo is **MONDAY, OCTOBER 23, 2017. Direct your ad and logo questions and email your ad and logo to Susan at: moapubs@gmail.com or call (406) 274-4869.**

AD SPECIFICATIONS

1 page ad --- (Size: 7-1/2"W x 10"H)

1/2 page ad --- (Size: 7-1/2"W x 5"H **OR** 3-1/2"W x 10"H)

1/4 page ad – (Size: 3-1/2"W x 4-1/2"H)

WHAT IS A HIGH RESOLUTION, PRINT READY AD?

- Size: It is the exact ad size of purchased ad.
- Resolution: All elements including images must be a minimum of 300 dpi at print size.
- Format: jpg, tif, psd or pdf format.
- Fonts: All fonts are converted to paths or flattened into the ad.
- Layers: Ad is flattened into one layer.
- Ad is ready to go "as is."

MOA CONFERENCE SPONSOR OR VENDOR SIGN UP FORM

Please include all names of attendees for name tags and meal counts

Name (please print): _____

Additional Attendees: _____

Farm/Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: (____) _____

Email: _____

Please check package choice(s) and write in total amount enclosed

___ \$ 400 Vendor Booth

___ \$ 300 Sponsor -Check if attending ___

___ \$ 500 Sponsor Booth -Number attending ___ Table required? ___

___ \$ 600 Sponsor Session -Number attending ___ Table required? ___

___ \$1,000 Sponsor Lunch -Number attending ___ Table required? ___

___ \$1,500 Sponsor Dinner -Number attending ___ Table required? ___

___ \$1,650 Silver Membership Sponsor Lunch -Number attending ___ Table required? ___

___ \$2,000 Gold Membership Sponsor Dinner -Number attending ___ Table required? ___

TOTAL ENCLOSED \$ _____

SPECIAL MEAL REQUIREMENTS

Vegetarian ___ Vegan ___ Gluten-free ___ Other _____

Please mail this form with a check made out to MOA to:

Montana Organic Association

PO Box 9823

Kalispell, MT 59904

Or, you can mail in this form and pay online at: www.montanaorganicassociation.org/commerce.htm

Please direct your registration questions to Patti at moamembership@gmail.com or (406) 333-1054.

THANK YOU FOR SUPPORTING MOA'S 15TH ANNUAL CONFERENCE!