



## Montana Organic Association's 2018 Conference

December 6-8, 2018

Mansfield Center in Great Falls, Montana

Greetings!

Behind the scenes at the Montana Organic Association, the Conference Committee is hard at work planning the 16<sup>th</sup> Annual MOA Conference and Member Meeting, which will be held December 6-8, 2018, at the Mansfield Center in Great Falls. This event will be full of energetic speakers, lively discussions, and useful information for anyone in the organic industry. We appreciate your support in the past and hope you consider becoming a sponsor or vendor at the MOA Conference this year.

We're excited to present Keynote Speaker, Jill Clapperton, PhD, with Rhizoterra, an international company based in the Pacific Northwest that is devoted to creating information and knowledge to assist farmers, ranchers, and land managers in their quest to create healthy, productive soils. We will also present the compelling feature-length documentary, "Dreaming of a Vetter World", in which audiences meet three generations of Vettters and learn of the struggles they have faced as small-scale organic farmers in an era of "BIG AG" industrial agriculture. The film features the self-sustaining, self-renewing farm-management system Donald Vetter and his son, David, created. Their experiment continues to this day as the Vettters try to stay one step ahead of changing weather patterns, market fluctuations and the ever-increasing pesticide use around them. Dreaming of a Vetter World comes at a time when interest in regenerating soil has exploded worldwide. Others are realizing what the Vettters have known for decades: soil is key to our very survival.

The MOA Conference also offers numerous networking and learning opportunities, smart and innovative participants, fun entertainment, and lots of great organic food.

If you're interested in participating as a vendor or sponsor, please give Patti Gregerson a call at (406) 333-1054 or email [moamembership@gmail.com](mailto:moamembership@gmail.com). We appreciate your support to make the 2018 MOA Conference another successful flagship event for the organic community!

### OPTIONS COMPARISON GRID

<b>2018 MOA Conference</b>	<b>Cost</b>	<b>Registration Plus Meals</b>	<b>Conference Booth</b>	<b>Speaking Option</b>	<b>Program Ads</b>	<b>Media/ Web Page</b>	<b>Conference Recognition</b>
Conference - Student	\$65	Yes x 1	-	-	-	-	-
Conference - Member	\$140	Yes x 1	-	-	-	-	-
Conference - Non-Member	\$175	Yes x 1	-	-	-	-	-
Conference - Late Registration /person	+\$15	Yes x 1	-	-	-	-	-
Conference - Sponsor	\$300	Yes x 1	-	-	1/4	Yes	Standard
Conference - Vendor (Booth)	\$400	Yes x 1	Yes	-	1/4	Yes	Standard
Conference - Sponsor (Booth)	\$500	Yes x 2	Yes	-	1/4	Yes	Standard
Conference - Sponsor (Session)	\$600	Yes x 2	Yes	-	1/2	Yes	Standard
Conference - Sponsor (Lunch)	\$1,000	Yes x 2	Yes	Lunch	Full	Yes	Premium
Conference - Sponsor (Dinner)	\$1,500	Yes x 2	Yes	Dinner	Full	Yes	Premium
(NEW) Annual Silver Membership (-5%)	\$1,650	Yes x 2	Yes	Lunch	Full	Yes	Premium
(NEW) Annual Gold Membership (-10%)	\$2,000	Yes x 2	Yes	Dinner	Full	Yes	Premium

## VENDOR AND SPONSOR INFORMATION

### 2018 Vendor Rate:

**\$400** - includes a 1/4 page black and white ad in the Conference Program, conference booth, registration with meals for one person, media and web page coverage and your banner display.

### 2018 Sponsor Rates:

**Sponsor packages vary but all sponsors receive an ad in the Conference Program, recognition in MOA publications and press, company logo and web link on the MOA website for one full year, and registration and meals at the Conference.**

**\$300** – 1/4 page black and white ad in Conference Program, media and web coverage, registration and meals for one and your banner display.

**\$400** – 1/4 page black and white page ad in Conference Program, media and web coverage, registration and meals for one, conference booth and your banner display.

**\$500**—1/4 page black and white page ad in Conference Program, media and web coverage, registration and meals for two, conference booth and your banner display.

**\$600** – 1/2 page black and white ad in Conference Program, General Session sponsorship, media and web coverage, registration and meals for two, conference booth and your banner display.

**\$1000** - Full page black and white ad in Conference Program, Luncheon Sponsorship with an optional five minute speaking opportunity which can include a PowerPoint presentation, conference booth, registration and meals for two, media and web coverage and your banner display.

**\$1500** - Full Page **color** ad in Conference Program, Dinner Sponsorship with optional 10 minute speaking opportunity, which can include a PowerPoint presentation, conference booth, registration and meals for two, media and web coverage and your banner display.

**DEADLINE for Print Ready, High Resolution Ad AND High Resolution Company Logo is **MONDAY, OCTOBER 29, 2018**. Direct your ad and logo questions and email your ad and logo to Susan at: [moa@montanaorganicassociation.org](mailto:moa@montanaorganicassociation.org) or phone (406) 542-9211.**

### AD SPECIFICATIONS

1 page ad --- (Size: 7-1/2"W x 10"H)

1/2 page ad --- (Size: 7-1/2"W x 5"H **OR** 3-1/2"W x 10"H)

1/4 page ad – (Size: 3-1/2"W x 4-1/2"H)

### WHAT IS A HIGH RESOLUTION, PRINT READY AD?

- Size: It is the exact ad size of purchased ad.
- Resolution: All elements including images must be a minimum of 300 dpi at print size.
- Format: jpg, tif, psd or pdf format.
- Fonts: All fonts are converted to paths or flattened into the ad.
- Layers: Ad is flattened into one layer.
- Ad is ready to go “as is.”

# MOA CONFERENCE SPONSOR OR VENDOR SIGN UP FORM

*Please include all names of attendees for name tags and meal counts*

Point Contact Name (please print): \_\_\_\_\_

Farm/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

**Please check package choice(s) and write in total amount enclosed**

- \_\_\_ \$ 400 Vendor Booth
- \_\_\_ \$ 300 Sponsor                    -Check if attending \_\_\_
- \_\_\_ \$ 500 Sponsor Booth        -Number attending \_\_\_    Vendor Booth required? \_\_\_
- \_\_\_ \$ 600 Sponsor Session      -Number attending \_\_\_    Vendor Booth required? \_\_\_
- \_\_\_ \$1,000 Sponsor Lunch       -Number attending \_\_\_    Vendor Booth required? \_\_\_
- \_\_\_ \$1,500 Sponsor Dinner     -Number attending \_\_\_    Vendor Booth required? \_\_\_
- \_\_\_ \$1,650 Silver Membership Sponsor Lunch    Number attending \_\_\_    Vendor Booth required? \_\_\_
- \_\_\_ \$2,000 Gold Membership Sponsor Dinner    Number attending \_\_\_    Vendor Booth required? \_\_\_

**TOTAL ENCLOSED \$ \_\_\_\_\_**

Attendee Name (for name tag & meals)	Special Meal Requirements			Attending:	Thurs.	Fri.			Sat.	
	Vegetarian	Vegan	Gluten-free			All meals	Reception	Breakfast	Lunch	Dinner
<i>Please include Point Contact Person if that person is attending the conference.</i>										

**Please mail this form with a check made out to MOA to:**

Montana Organic Association  
PO Box 9823  
Kalispell, MT 59904

Or, you can mail in this form and pay online at: [www.montanaorganicassociation.org/commerce.htm](http://www.montanaorganicassociation.org/commerce.htm)

Please direct your registration questions to Patti at [moamembership@gmail.com](mailto:moamembership@gmail.com) or (406) 333-1054.

**THANK YOU FOR SUPPORTING MOA'S 16<sup>TH</sup> ANNUAL CONFERENCE!**